



Hublot takes Saint-Tropez by storm!

To mark the launch of the summer season, Hublot, the watchmaking brand, is opening a St. Tropez branch, its second single-brand store in France after the Paris branch, and using the occasion to launch a limited edition new model of its famous Big Bang, sporting the 'Polo Club Saint-Tropez' logo.

In mid-June, the famous Swiss watchmaking brand opened a second single-brand store in France, after locating its Paris branch in the Rue Saint Honoré. Three months after the opening of its Paris store, Hublot has now decided to put down roots in St. Tropez. Situated inside the Byblos hotel, the Nyon workshop has chosen a prime setting in the heart of St. Tropez old town.

To cement its presence in the most jet-setting harbour in the world, Hublot is entering a new prestigious partnership, in the wake of its Monaco Yacht Club and Wally Yacht associations, this time with the St. Tropez Polo Club. Especially for the occasion, Hublot has produced a limited edition of 250 Big Bang pieces carrying the 'Polo Club Saint-Tropez' logo. The model will be presented at the gala dinner to be held on 7th July, on the eve of the season's first polo competition finals: the International Polo Cup. It's the first time that a Big Bang 44mm comes with two interchangeable straps, one in a fusion of alligator skin and rubber, which makes this model an exclusive on more than one count. The steel case is adorned with a white ceramic bezel and white dial embellished with a hint of azure blue at 9 o'clock in the form of the 'Polo Club Saint-Tropez' logo. The colour of the bezel is by no means an accident, it's the very same white that has earned St. Tropez its international reputation.

This summer, St. Tropez will be pulsing to the rhythm of Swiss time and flying high the Hublot flag.



**BIG BANG « POLO CLUB SAINT-TROPEZ »
TECHNICAL DETAILS**

Case	“Big Bang” diameter 44.5 mm. in steel 316 L
Bezel Setting	White matt ceramic fixed by 6 titanium H-shaped screws
Crystal	Sapphire crystal with anti-reflection treatment, double face
Lug disc	White resin
Lateral inserts	White resin
Back	316 L steel back with “Polo Club Saint-Tropez” engraving
Crown	Steel with white rubber inserts
Push-pieces	Steel, rectangular with white rubber inserts
Water-resistance	100 m or 10 ATM
Dial	Matt white with steel appliqué indexes in vertical satin finish
Hublot logo	Gray at noon
« Polo Club Saint-Tropez » logo	At 9 o'clock
Hands	Faceted, sand-blasted and rhodium-plated with luminescent feature, chronograph hand with H-shaped counterpoise
Movement	Mechanical chronograph movement with automatic winding Hublot calibre HUB44 developed with La Joux-Perret
No of components	252
Bridge	Polished satin-finished bridge with chamfered edges
Screws	Black PVD
Calendar	Trapezoid aperture at 4.30
Oscillating weight	Tungsten oscillating weight with dimpled surface treated in black PVD
Bottom plate	Sanded rhodied
Barrel	Reinforced spring
Escapement	Glucydur balance spring
Power reserve	42 hours
Strap	Adjustable natural white rubber strap and alligator big square scales, interchangeable, with Hublot logo
Clasp	Deploying clasp in steel
Series	Limited with 250 numbered pieces 01/250