



Hublot invents new colours

In its new 'Mats' range, Hublot launches a groundbreaking 'monochrome/monomaterial' concept to show that colour and shape can become one. It's all thanks to the microblasting technique and a different reflection of light that the watchmaking brand has succeeded in meeting the 'mat' challenge.

Big Bang Tantalum Mat – cloaked in shades of grey

The Big Bang fashioned in tantalum dons shades of grey that recall the harmony of tones redolent of the famous deep black Big Bang. The special, totally matt finish has a uniformity that adds a velvety quality to this model, striking a contrast with the strong, tough character of tantalum. All the properties of the metal come together to perfection in the Hublot: it is not only extraordinarily resistant to corrosion, but also highly tolerant of contact with the skin. What's more, it's extremely rare, even rarer than gold! The unique treatment of this material has given birth to a new colour, which, when combined with the bold, provocative lines of the Big Bang, makes the Tantalum Mat a new Hublot exclusive. With the profoundest respect for the watchmaking culture, deriving its inspiration from the great tradition of workshop manufacture, the watchmaking brand is forever on the lookout for new materials, trying out unique combinations and a strikingly original marriage of materials.

Big Bang Platinum Mat – luxury comes from within

Platinum adds its own inimitable richness to the 'mat monochrome/monomaterial' Big Bang collection, in the shape of Hublot's 'Platinum Mat'. Treated by microblasting, the precious metal acquires a matt finish remarkable for its clarity and the density of its light, even hue. The use of high-tech means to lend this noble metal a different colour and texture harmonises perfectly with traditional know-how. This tangibly restrained timepiece makes a bold statement with discreet elegance.

Big Bang Gold Mat – a new colour gold

The gold colour in this new Hublot creation seems to merge with the hues of golden sand dunes. The pink gold doesn't sparkle, it blazes, as if all the light has been absorbed and is gently diffused. A new treatment and finishing method inspired by techniques used in the aviation, marine and automotive industries has thus given rise to a brand new shade of gold. In this Big Bang, Hublot, an expert in the art of Fusion, unites the simplicity of natural elements and the complexity of state-of-the-art technologies.



Hublot breaks new ground in 48 mm

Big Bang King – the first big watch for little wrists too!

The biggest new arrival from Hublot is this diver's Big Bang with its bold diameter dimensions that sits comfortably on large and small wrists alike. Its lines remain always true to the Big Bang, all proportions are preserved, and its features are set off to great advantage by the relief contours of the numerals on the rotating bezel. The counter-free dial on this non-chronograph model remains stark and simple. Even though its appearance clearly proclaims its function as a diving watch, the Big Bang King is made for all kinds of expeditions, not just underwater! Its overstated size fascinates and surprises with its adaptability to all wrists, and the combination of palladium and rubber lends it a singularity that is a constant reminder of its luxury watch status.

Hublot's monochrome Tourbillon

Bigger Bang All Black – invisible transparency

Invisible visibility does exist. Hublot invented it with its Big Bang All Black, which sparked a unanimous acclaim that continues to this day. This year, the watchmaking brand has succeeded in creating invisible transparency with its new Tourbillon, the Bigger Bang All Black. The Chronograph Column Wheel Tourbillon is front of stage again, draped in an invisible black cloak. An extraordinary model and a superb piece of sleight of hand, which illustrates Hublot's tendency to strip away preconceptions, while remaining true to traditional watchmaking and at the cutting edge of new technology challenges.



Red gold and chocolate brown for the new Big Bang in 41 mm

Big Bang Cappuccino Gold – chocolate and diamonds

The new Big Bang red gold and diamonds... coated in chocolate! A harmonious blend of colours, a fusion of precious metal, sparkling diamonds and rubber. Chocolate brown is a trendy touch and adds a certain deliciousness to this elegant chronograph. Its warmth permeates the layered case and creates a consistency that underlines the singular lines of the Big Bang. As with each new model in this collection, Hublot's provocative mix n' match style surprises and fascinates. The chocolate brown Big Bang already existed. But today's model is even more demonstrative, even more distinctly chocolaty, even bolder in its treatment of colour.

Hublot and the Yacht Club Monaco announce the new Big Bang in honour of the Tuiga

Big Bang Tuiga – the new muse of the Monaco Yacht Club

The new version of the Big Bang Monaco Yacht Club (nicknamed Tuiga!) is made of tantalum and ceramic. This is the 3rd version of the Big Bang 'Tuiga' created in honour of the flagship of the Monaco Yacht Club, the legendary boat built in 1909 by W. Fife. The '15-Metre JI', restored in 1993, was acquired by the Yacht Club in 1995, justly proud to own such a prestigious piece of maritime heritage and traditional yachting know-how.

Being made of tantalum, a grey-blue metal extremely resistant to corrosion, it has an ideal composition for the ultimate maritime watch! The flags of the Monaco Yacht Club are proudly displayed on the dial at 9 o'clock against the uniform grey of the dial. As a mark of Hublot's loyalty to the famous Yacht Club, the brand has chosen to tread new ground by creating a more avant-garde model, made from more exclusive materials. Lovers of classic sailing yachts, modern vessels complete with high-tech finish, motor yachts, or just enthusiasts of the nautical scene will all recognise the familiar colours of the prestigious Monaco Yacht Club in the new Big Bang.